



**Statewide: 140 newspapers over 3.5 million readers 2x4" (3.75"x4") \$4,000; 2x2" (3.75"x2") \$1,550**  
**Northern or Southern California region: 65 newspapers reaching over 1.75 million readers 2x4" \$2,400 ; 2x2" \$1,200**

## Cal-SDAN NORTHERN CA

Newspaper list is subject to change without notice

American River Messenger	Santa Cruz Cnty Sentl (D)
Anderson, The Valley Post	Selma Enterprise
Antioch Press	Shingletown, Ridge Rider
Atascadero News	Nws
Auburn Journal	Soledad Bee
Berkeley Metro	Sonoma Index-Tribune
Bishop, Inyo Register	Susanville, Lassen Cnty Tms
Brentwood Press	Tahoe City, Tahoe World
Burney, InterMntain News	Tahoe Daily Tribune (D)
Ceres Courier	Truckee, Sierra Sun
Chester Progressive	Turlock Extra
Colfax Record	Turlock Journal
Colusa County Sun-Herald	Ukiah Daily Journal (D)
Corning Observer	Vacaville Reporter
Crescent City, Daily Trip.	Weaverville, Trinity Journal
Discovery Bay Press	Weed Press
Dunsmuir News	Westwood Pine Press
Elk Grove Citizen	Willows Journal
Elk Grove, Laguna Citizen	Willows, Sac. Vly Mirror
Exeter, Foothills Sun-Gaz.	Yreka, Siskiyou D News (D)
Fall River Mills, Mntn Echo	
Galt Herald	
Gilroy, Dispatch (D)	
Gonzales Tribune	
Greenfield News	
Greenville, Indian Vly Rec.	
Hanford Sentinel (D)	
Hollister, Free Lance	
Hollister, The Pinnacle	
King City Rustler	
Kingsburg Recorder	
Livermore, Independent	
Mam. Lks, Mammoth Tims	
Manteca Bulletin (D)	
Mariposa Gazette	
Marysville, Appeal-Dem D	
Milpitas Post	
Morgan Hill Times	
Mount Shasta Herald	
No. Lake Tahoe Bonanza	
Oakland Metro	
Oakley Press	
Orland Press-Register	
Pacifica Tribune	
Paradise Post	
Porterville Recorder	
Portola Reporter	
Quincy, Feather River Bul	
Rancho C, Grapevine Ind.	
Ran. Murieta, R Vly Tms	
Red Bluff Daily News (D)	
Richmond Metro	
Rohnert Park, Com. Voice	
San Andreas, Calveras Ent.	
San Francisco Metro	
San Francisco, CA Voice	
San Francisco, Sun Rptr	
San Joaquin-Stekton Metro	
San Jose Peninsula Metro	

## FREQUENTLY ASKED QUESTIONS

### 3 Easy Steps:

- 1** Call (916) 288-6010 or (916) 288-6019 to place a 2 column x 4" (3.75"x4") or 2 column x 2 "(3.75" x 2") display ad statewide or regional ad information.
- 2** E-mail pdf of ad copy with payment by noon Monday PST for publication the following week. Send emails to: maria@cnpa.com and elizabeth@cnpa.com
- 3** We will send your ad to all participating newspapers, to run once in each publication during the requested week.

### Methods of payment?

Cashiers Check,  
Money Order,  
Visa, MasterCard, Discover.

### Deadline?

E-mail pdf of ad copy and fax the Insertion Order form (916) 288-6022 by Monday at Noon PST.

### Will all the newspapers run my ad in the size submitted?

Most of the newspapers will run your ad as submitted. However, some newspapers that have narrower column widths may run the ad in a slightly narrower size.

### How often will my ad run?

The ad will be published once in each newspaper in the network. Example: If we receive ad copy and payment by Noon PST Monday, your ad will run at least once in each newspaper the following week starting Sunday ending Saturday.

### Any special instructions for creation of the pdf?

Please make sure that all the fonts are embedded and the file is optimized. Color selection should be grayscale.

### What other coverage do you offer?

We also offer display ad placement in any other state(s) nationwide.

## Cal-SDAN SOUTHERN CA

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Alpine Sun  
Alpine Sun - Shopper - 1st Thurs. of month  
Banning, The Record Gazette  
Beverly Hills Weekly  
Big Bear Lake, The Grizzly  
Burbank Leader  
Calexico Chronicle  
California City, Mojave Desert News  
Chino/Chino Hills Champion  
Claremont Courier  
Coronado Eagle & Journal  
Costa Mesa Daily Pilot/Newport Beach(Daily)  
Crestline, The Alpenhorn News  
El Cajon, The East County Californian  
Fontana Herald News  
Glendale, News-Press (Daily)  
Hawthorne, California Crusader News  
Hawthorne, Community Weekender (M)  
Insert  
Hemet, The Valley Chronicle  
Highland Community News  
Holtville Tribune  
Holtville, Imperial Valley Weekly  
Idyllwild Town Crier  
Imperial Beach Eagle & Times  
La Canada Valley Sun  
Lake Arrowhead, Crestline Courier-News  
Lake Arrowhead, Mountain News  
LA, Hollywood Independent  
LA, West Hollywood Independent  
LA, Wave - Culver City Star  
LA, Wave - Herald American  
LA, Wave - Lynwood Press  
LA, Wave - East  
LA, Wave - North East  
LA, Wave - West  
LA, Wave - The Press  
Los Cerritos Community News  
Malibu Times  
Marina del Rey, The Argonaut  
Norwalk Community News  
Paso Robles Gazzette  
Paso Robles Press  
Pico Rivera Community News  
Pomerado News Chieftan  
Poway News Chieftain  
Rancho Bernardo Journal  
Riverside, Black Voice News  
San Diego Metro Weekly  
San Fernando Valley Sun  
Santa Clarita, The Signal (Daily)  
Signal Hill, Signal Tribune  
Toluca Lake, The Tolucan Times  
Yucaipa & Calimesa News-Mirror  
Yuca Valley, Desert Trail  
Yuca Valley, Hi-Desert Star  
Yuca Valley, Observation Post (BASE)